Rates & Costing Section - CFA Corporate Office, Eastern Court Janpath, New Delhi



No. 1-1/2012-R&C [CFA] Dated: 06-12-2012

## Circular R&C-CFA No. 48/12-13

Subject: Extension of promotional period of "BBG ULD 949 CS15, BBG ULD 1499 CS16 VDSL and BBG ULD 2499 CS17 VDSL" Broadband plans in Hyderabad Telecom District for a period upto 31-03-2013 - reg.

CGM AP circle may kindly refer to his office letter no. TA/Comml-II/19-3/HTD-BB Plans/2011/39 dated 24-11-2012 seeking approval for extension of newly launched BB plans "BBG ULD 949 CS15, BBG ULD 1499 CS16 VDSL and BBG ULD 2499 CS17 VDSL" (as launched vide this office Circular no. 19/12-13 dated 16-08-2012) in Hyderabad TD upto 31-03-2013 to increase the BB customer base.

- 2. The proposal has been examined in this office and Competent Authority has decided to extend the promotional period of BBG ULD 949 CS15, BBG ULD 1499 CS16 VDSL and BBG ULD 2499 CS17 VDSL plans (as launched vide R&C-CFA circular no. 19/12-13) in Hyderabad TD for a period upto 31-03-2013.
- 3. All other relevant terms and conditions, as mentioned in earlier circular no. 19/12-13, shall remain unchanged.
- 4. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-03/2009-BB/. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-11001 (Tel. No. 011-23322064 and Fax No. 011-23734052).
- 5. The feedback/response regarding increase in no. of customers/revenue and calling/revenue pattern of existing customers may be analyzed and feedback be submitted on monthly basis to T&C-CFA and NWP-BB (CFA) branch of Corporate Office electronically at tccfa.bsnl@gmail.com and broadbandbsnlco@gmail.com respectively.

(K.K.Jain) AGM (T&C)-CFA

To

CGMT - AP Telecom Circle.

Copy for information to: -

- 1. CMD, BSNL.
- 2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
- 3. PGM Regulation, CO BSNL, for information to TRAI.
- 4. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
- 5. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-03/2009-BB/ carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
- 6. AD OL for Hindi version
- 7. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
- 8. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
- 9. Director General P&T audit, Shyam Nath Marg, Near Old Secretariat, Delhi-110 054.
- 10. Guard File.

(S.S.Verma) DM (T&C)-CFA